

FILE

fashion calendar 1974

JANUARY 7

34th year

a weekly publication

JANUARY

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, JANUARY 7, 1974

THE NEW YORK COUTURE BUSINESS COUNCIL
SIXTY-SECOND SEMI-ANNUAL NATIONAL PRESS WEEK - January 6-10, 1974

Unless otherwise noted, all showings are held in the Waldorf-Astoria, Empire Room.
By invitation only. Director: Mildred Sullivan, LA 4-0461.

Mon., Jan. 7:

8:00 A.M.	FASHION CAPITAL OF THE WORLD (Continental Breakfast)
9:00 A.M.	Coats and Suits
9:20 A.M.	Popular Price Dresses
9:40 A.M.	Blouses and Accessories
10:00 A.M.	Sportswear
10:40 A.M.	Children's Dresses and Coats
12:00 Noon	BEAUTY BRUNCH -- Super Streak of California (Hotel Pierre)
2:30 P.M.	JAEGER COMPANY
3:00 P.M.	NAT KAPLAN
3:30 P.M.	LUPE
5:00 P.M.	"DuPONT AND DIAMONDS" -- Cocktails and Show (Starlight Roof)

Tues., Jan. 8:

8:00 A.M.	COLGATE-PALMOLIVE -- "Energy-Saving Fashions..."
9:30 A.M.	CARLYE (Sadye Weinberg)
10:00 A.M.	GOLDWORM
10:30 A.M.	THE SCHRADER ORGANIZATION
12:00 Noon	MILLINERY INSTITUTE OF AMERICA (Luncheon) (Hotel Americana)
2:30 P.M.	THE BRIDES
3:00 P.M.	TEAL TRAINA
3:30 P.M.	COUNT ROMI/PIOGGIA (Mary Ann Restivo)
5:00 P.M.	DuPONT COMPANY (Pinnacle Club, 150 East 42nd St.)

Hospitality Corner in Press Room: M & M HANDBAGS

Wed., Jan. 9:

8:00 A.M.	BANCROFT LICENSING -- Ban-Lon fashions (Breakfast)
10:00 A.M.	JAMES GAGLIANO OF CALIFORNIA
10:30 A.M.	PICCOLINO (children's wear, division of Gino Paoli)
11:00 A.M.	FIRE ISLANDER
11:30 A.M.	Free Writing Period (Hush Puppies in Press Room)
12:30 P.M.	COLLINS & AIKMAN (Luncheon) (Starlight Roof)
2:30 P.M.	Gino Paoli (Women)
3:00 P.M.	DAY OF BEAUTY (Jade Room)
3:45 P.M.	Buses to next event
4:00 P.M.	EMBROIDERY MANUFACTURERS PROMOTION BOARD
6:15 P.M.	Buses to next show
7:00 P.M.	REED & BARTON SILVERSMITHS -- To celebrate 150th anniversary with introduction of new silver pattern, "Tree of Life." (Institute of International Education, 809 U.N. Plaza) (Cocktails and Dinner)

Hospitality Corner in Press Room: HUSH PUPPIES

Thurs., Jan. 10:

8:00 A.M.	HERTZ RENT-A-CAR -- "New Girl in Town"--career apparel (Bkfst)
10:00 A.M.	MALCOLM STARR (Rizkallah)
10:30 A.M.	DAVID CRYSTAL
11:00 A.M.	MADY GERRARD
11:30 A.M.	Free Writing Period

(continued on following page)

NEW YORK COUTURE BUSINESS COUNCIL SIXTY-SECOND PRESS WEEK (continued from page 1)

Thurs., Jan. 10: 12:30 P.M. ALVAH INTERNATIONAL -- "The Luster Line," a new concept
(continued) in wig coloration (Luncheon)
2:30 P.M. MAIN STREET
3:00 P.M. GINO PAOLI (menswear)
3:30 P.M. SALUTE TO SHAKESPEARE -- panel discussion on role of
fashion and costume in Shakespeare Festival.
Guests include: Michael Kahn -- Artistic Director
Jane Greenwood -- Costume Designer
Theoni Aldredge -- Designer
Moderator: Glenn Loney -- Professor of Theatre, City
University of New York
5:30 P.M. ARLENE DAHL ENTERPRISES and MONSANTO CORP. -- Introduction
of new wigs, beauty care products and body cover-ups
(Cocktails) (Starlight Roof)
7:30 P.M. FRANY AWARD presentations for winners, 1973 (Starlight Roof)
8:45 P.M. FAREWELL SUPPER (Act. I Restaurant, 42nd St. & Times Square)
Guest Hostess -- Arlene Dahl
Special Guest -- John L. Swigert, Jr., Astronaut

Hospitality Corner in Press Room: AQUA PURE FILTERS (Coffee)

Just Issued	SPRING 1975 COLOR FORECAST Spring 1975 color forecast for women, children and related areas. Contact: Ruth Maquire, MU 5-5881.	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
Monday Jan. 7 12:00 Noon Luncheon	PRESS PREVIEW: LINGERIE AND LOUNGEWEAR The press will meet Olga and preview her new lingerie, lounge and "on the town" wear. By invitation. Contact: Annette Green Assoc., 673-5580.	THE OLGA COMPANY	HOTEL PLAZA STATE SUITE
Monday Jan. 7 12:00 Noon	4TH SEMI-ANNUAL PRESS WEEK BEAUTY BRUNCH Cocktail reception, luncheon, fashion show, featuring leading hair stylists of N.Y., major U.S. cities, Canada, London, Paris. Press only by invitation. Contact: Judy Guerin, Inc., 210 East 86th St., 879-4822.	SUPER STREAK OF CALIFORNIA	HOTEL PIERRE BALLROOM
Monday Jan. 7 5:00 P.M.- 7:00 P.M.	PRESS SHOWING: DUPONT AND DIAMONDS Couture designs from Vogue Patterns, with adaptations in fashion fabrics of DuPont fibers. Accessorized with diamond jewelry. Contact: Leslie Mirin, 974- 5988.	N.W. AYER & SON, INC. & DUPONT COMPANY	WALDORF-ASTORIA STARLIGHT ROOF
Monday Jan. 7- Jan. 25	SUMMER JEWELRY COLLECTION By appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 7	OPENINGS: JEAN MUIR AND FERNANDO SANCHEZ Summer dresses by Jean Muir. Contact: 581-8583. Loungewear and lingerie by Fernando Sanchez. Contact: 581-8581.	ENSUITE COUTURE INC.	16 WEST 57TH STREET SHOWROOM
Beginning Monday Jan. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Joan Karins, 736-8867.	HENRY FRIEDRICKS; CLARENDON COATS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 7	SUMMER COLLECTION IN CALIFORNIA Contact: 213-627-0806 (L.A.); or 335-5053 (N.Y.).	HELGA	722 SO. LOS ANGELES ST. LOS ANGELES, CALIFORNIA
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTION Sports Editions (Arnold Palmer Active Sportswear); Loomtogs Sportswear by Marie Yeljenic; Loomknits; Tennis Whites. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 7	SILVER DESIGNER JEWELRY Continuous by appointment. Contact: Nicholas Grimaldi, 755-6115.	ME INC. CAROL KELLNER	59 EAST 54TH STREET SUITE 72
Beginning Monday Jan. 7	SPRING AND SUMMER HANDBAG COLLECTION By appointment. Also collection of umbrellas. Contact: 685-9128.	REVA	389 FIFTH AVENUE ROOM 609
Beginning Monday Jan. 7	SUMMER COLLECTION IN CALIFORNIA By appointment. Contact: Paul Scott, (213) 623-8112 (L.A.).	ERNST STRAUSS; SCHNELL SPORTS	217 EAST 8TH STREET LOS ANGELES, CALIF.
Monday Jan. 7- Jan. 18	SPRING LINGERIE MARKET WEEKS "The New Glamour" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 7- Jan. 16	LINGERIE MARKET WEEK Showings Jan. 7-10 at 10:00 and 3:30; Jan. 14-16 at 10:00 and 2:30. By appointment. Contact: Joan King, 689-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Jan. 8 8:00 A.M. Coffee	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. <u>Show at 8:30.</u> Price: \$15.00, members. Contact: Frances Hodges or Marjorie Reich, OR 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	McGRAW HILL AUDITORIUM 1221 SIXTH AVE. (49TH ST.)
Tuesday Jan. 8 9:00 A.M.- 5:00 P.M.	HANDBAGS & BELTS FOR SPRING Belts and small leather goods in new animal and reptile looks. Also, introducing new belts for men at 25th anniversary celebration. Publicity: Billie Gould Associates, 2 Tudor City Place, 661-9675.	MORRIS MOSKOWITZ CORP. (1 EAST 33RD STREET)	WALDORF-ASTORIA HILTON ROOM
Tuesday Jan. 8 12:00 Noon Luncheon	SPRING HATS AT PRESS SHOW Preview of Spring and Summer millinery for local and visiting press... "L I D - League of Instant Drama." By invitation. Contact: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM
Tuesday Jan. 8 4:00 P.M.	SPRING AND SUMMER WIG COLLECTION Wig and hairpieces by Fashion Tress and Sylvia Schaefer Collection by Sylvia Schaefer. By invitation. Contact: Marion Scanlon, 489-0060.	FASHION TRESS (730 FIFTH AVENUE)	HOTEL PLAZA BAROQUE ROOM
Tuesday Jan. 8 5:00 P.M.- 7:00 P.M.	PRESS SHOW: SPRING & SUMMER LOUNGEWEAR Featuring Bobby Short. Introducing new "Antron" III nylon anti-cling crepe in Spring-Summer sleepwear and loungewear. Contact: Nancy Cambria, 971-4309.	DUPONT CO.	PINNACLE CLUB 150 EAST 42ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 8	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Susan Ullery or Linda Bach, 239-8530.	DESIGN THAI	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Jan. 8	SUMMER COLLECTION IN CALIFORNIA Contact: Jerry Padgett, (213) MA 7-5201 (L.A.).	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Beginning Tuesday Jan. 8	SPRING AND SUMMER SPORTSWEAR COLLECTION Continuous showings. Contact: Sara Rubin, 354-5636.	PHILIPPE VENET FOR LADY PARKLEY	1411 BROADWAY SHOWROOM - SUITE 1785
Wednesday Jan. 9 10:00 A.M.	PRESS SHOWING: CALIFORNIA COUTURE Spring '74 daytime and evening fashions. Publ.: Billie Gould Assoc., 661-9675.	GAGLIANO OF CALIFORNIA	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Jan. 9 12:30 P.M. Luncheon	PRESS SHOW: "FASHIONS ON THE MOVE" Contemporary ready-to-wear -- warp-knit fashions in Encron polyester. Music by Bobby Short. By invitation. Contact: Terry Yoffee, 953-4208.	COLLINS & AIKMAN (BANGOR DIVISION)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday Jan. 9 2:30 P.M. Buffet	PRESS PREVIEW: SPRING- SUMMER KNITS Also, introduction of new separates division, G. P. II; Menswear, Thurs., Jan 10 at 3:00 P.M. Publicity: Billie Gould Assoc., 661-9675.	GINO PAOLI (1407 BROADWAY)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Jan. 9 3:00 P.M.- 6:00 P.M.	TEA PARTY FOR THE PRESS Leading beauty companies will present new products. By invitation (must be presented at door). Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.	DAY OF BEAUTY	WALDORF-ASTORIA JADE ROOM
Wednesday Jan. 9 4:00 P.M.- 7:00 P.M.	EMBROIDERY TOUR AND DEMONSTRATION FOR PRESS "How Machine-Made Embroidery is Created" -- tour of prominent embroidery plants in New Jersey. Publicity: Jack Davis at Pierce Promotions, 838-4360.	EMBROIDERY MFRS. PROMOTION BOARD	FROM WALDORF-ASTORIA TO NEW JERSEY
Thursday Jan. 10 4:00 P.M.	INTRODUCTION OF AT-HOME COLLECTION Premiere showing. By invitation. Publicity: Joanne Creveling, 586-2377. Thereafter in showroom, 44 East 32nd St., 6th floor, MU 4-7050.	CLOVIS RUFFIN FOR KEYLOUN, INC.	HOTEL GOTHAM BALLROOM
Beginning Thursday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: Bob Brown, 564-1080.	KIMBERLY KNITWEAR	1410 BROADWAY SHOWROOM - 10TH FLOOR
Jan. 11	INT'L LEATHER GOODS SHOW (MIPPEL) IN MILAN (Jan. 11-15)		
Saturday Jan. 12 12:00 Noon	SPRING AND SUMMER BRIDAL COLLECTION "The Romantic Bride" -- fashions for all members of the wedding. Tickets available in Bridal Dept. Publicity: Margot Infantino, LO 4-3300.	GIMBELS	BROADWAY & 33RD STREET AUDITORIUM - 6TH FLOOR
Monday Jan. 14 11:30 A.M. Luncheon	OPENING OF SUMMER COLLECTION By invitation. Continuous showings beginning Monday, Jan. 28, by appointment. Contact: WI 7-5324.	ARKIN COLLECTION	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 14 5:30 P.M.- 7:30 P.M.	HAITIAN FASHIONS BY JACK WINTER "Escape to Haiti with Jack Winter" -- By invitation. Jessica Harper, 675-1000, ext. 163.	FRANKLIN SIMON	2ND FLOOR Publicity:
Beginning Monday Jan. 14	PREMIERE SHOWING: RAINWEAR COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 563-0416.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment. (Division of Peter Clements). Contact: 354-1855.	GENRE BY GIL AIMBEZ	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 14	SPRING AND SUMMER COLLECTION Continuous by appointment. Contact: 524-8126.	JAN'S THINGS LTD.	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 3-0988.	RODRIGUES BY PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 14	SPRING AND SUMMER COSTUME JEWELRY Contact: Buyers--Naomi Filler; Press--Richard Loh, 524-7538.	DeBARE SAUNDERS LTD.	10 WEST 37TH STREET SUITE 903
Beginning Monday Jan. 14	SPRING AND SUMMER COLLECTION Continuous showings. Contact: Judy Lauterstein, WI 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Monday Jan. 14- Jan. 18	SEMI-ANNUAL ISRAELI JEWELRY SHOW Featuring gold, silver and costume jewelry collections by manufacturers from Israel. Contact: Serena Pavkovic or Jeanette Gottlieb, 594-5215.	GOVT. OF ISRAEL TRADE CTR.	111 WEST 40TH STREET 22ND FLOOR
Jan. 14- Jan. 18	SIXTIETH SEMI-ANNUAL NAT'L HOUSEWARES EXPOSITION AT McCORMICK PLACE, CHICAGO Contact: Nat'l Housewares Mfrs. Assn., 1130 Merchandise Mart, Chicago 60654		
Jan. 12	NATIONAL BOAT SHOW AT NEW YORK COLISEUM (Jan. 12-20)		
Tuesday Jan. 15 11:30 A.M.	SPRING FASHIONS BY ADELE SIMPSON Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Jan. 15 3:30 P.M. Champagne Reception	PREVIEW: "MAME" COLLECTION IN TREVIRA Preview at 4:00 of "Mame" collection in Trevira by Leo Narducci. Followed by cocktails. Admission by ticket only (must be presented at door). Contact: Ellen Sweeney, 869-3850.	HOECHST FIBERS (1515 BROADWAY)	HOTEL PLAZA GRAND BALLROOM
Tuesday Jan. 15 6:00 P.M.	SHOWING OF NEW MENSWEAR COLLECTION Repeat showing -- L'Homme Saint Laurent -- men's suits, coats, slacks, shirts. By invitation. Thereafter by appointment. Contact: Pamela Ripps, 586-3841.	YVES SAINT LAURENT MEN'S CLOTHING, INC.	1271 SIXTH AVENUE NEW SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION Continuous by appointment.	ADDENDA BY PATTI CAPPALLI Contact: Sandy Teiter, 736-5282.	1407 BROADWAY SUITE 915
Beginning Tuesday Jan. 15	SPRING AND SUMMER COLLECTION Continuous by appointment.	AQUANALA Contact: Diane or Cynthia, 736-1076.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION All divisions designed by Eleanor Brenner -- Brenner Couture, Brenner Bees, La Chemiserie. By appointment.	ELEANOR BRENNER FOR BRENNER COUTURE Contact: 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER SPORTSWEAR COLLECTION Continuous by appointment.	FRIEDRICKS SPORT BY BILL AND HAZEL HAIRE Contact: Andrea Basile, 736-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	GINALA; GINESSA (DIV. ORIGINALA, INC.) Contact: Barbara or Shirley, 244-2700.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION By appointment.	GINORI; GINORI PLAYERS Contact: 244-4700.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION By appointment.	GIORGINI Contact: Lois Lindheim, 279-3410.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Jan. 16 12:00 Noon	PRESS PREVIEW OF SUMMER COLLECTION "Beene's Total Involvement" -- By invitation. Also, Jan. 30 and Feb. 6 at 12:00 Noon. By reservation.	BEENE BAG Contact: LW 4-0454.	550 SEVENTH AVENUE NEW SHOWROOM - 4TH FL.
Wednesday Jan. 16 12:00 Noon	PRESS CONFERENCE AND AWARD LUNCHEON First annual event in honor of "The Beautiful Activists of America" -- volunteers from 14 cities. By invitation.	GERMAINE MONTEIL (40 WEST 57TH ST.) Contact: Joan Streit, 582-3010.	HOTEL PLAZA WHITE & GOLD ROOM
Wednesday Jan. 16 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Resort and Spring fashions by Leamond Dean for Towncliffe; handbags by Coblentz. Reservations (\$7.50): CI 6-9171. Publicity: Ellen Perl, TE 2-8212.	TOWNCLIFFE BY LEAMOND DEAN; COBLENTZ BAGS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Jan. 17 10:00 A.M.	PRESS SHOWING OF MODEL ROOMS Contact: Carole Smite, TR 5-0195.	ABRAHAM & STRAUS	7TH FLOOR EXEC. DINING ROOM
Thursday Jan. 17 4:30 P.M.- 6:00 P.M.	BENEFIT PREVIEWS: ANTIQUES SHOW Preview (tickets: \$50.00) for collectors and patrons. Additional preview, 6:00-9:00 P.M. (Tickets: \$25.00). For benefit of East Side Settlement House, 30 East 60th St. Open, Jan. 18-27, admission: \$3.00. Contact: Virginia Holden, Bill Doll-Shannon & Co., 150 West 52nd St., JU 6-8894.	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.

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Saturday Jan. 19 10:00 A.M.	SPRING AND SUMMER BRIDAL FASHIONS Also, showing at 11:30 A.M. Contact: Nancy Walker, TR 5-0195.	ABRAHAM & STRAUS	8TH FLOOR FEATURE EVENTS
Jan. 19	SPRING MARKET WEEK IN MIAMI (Jan. 19-22)		
Sunday Jan. 20- Jan. 23	EIGHTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children, with fashions from 24 countries. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH ST.
Beginning Monday Jan. 21	OPENING OF SUMMER COLLECTION Continuous showings by appointemnt. Contact: 239-4155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 21	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Jan. 22 5:00 P.M.	PRESS PREVIEW:SPRING AND SUMMER COLLECTION By invitation. Buyers show, Tuesday, Jan. 29 at 11:00 A.M. By reservation. Contact: CH 4-5452.	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 22- Jan. 26	SPRING-SUMMER COLLECTIONS IN ROME <u>Women's Fashions</u> -- Balestra, Barocco, Biki, Brugnoli, Capucci, Centinaro, De Lazzaro, Fabiani, Galitzine, Gregoriana, Lancetti, Laug, Mila Shoen, Ognibcne-Zendman, Riva, Sanlorenzo, Sarli, Tita Rossi, Tiziani <u>Men's Wear Fashions:</u> -- Bonser, Brioni, Coccoli, Litrico, Nativo, Palazzi, Poatelli, Testa, Wanver <u>Children's Fashions:</u> -- Zingone Contact: Camera Nazionale Della Moda Italiana, Via Panama 26, 00198 Rome	CAMERA NAZIONALE DELLA MODA ITALIANA	ROME, ITALY
Wednesday Jan. 23 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Knit costumes by Banff Ltd. by Gianni Ferri; rainwear toppers, Junior Gallery by Nat Hirsch; Outerwear - Miss Gallery by Henry Rutman. Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	SEVERAL DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Jan. 23	DIAMOND BALL TO BENEFIT INSTITUTE OF INTERNATIONAL EDUCATION AT HOTEL PLAZA		
Beginning Wednesday Jan. 23	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 24 8:30 A.M.& 10:00 A.M.	"FABRIC DIRECTIONS-- FALL '74 AND BEYOND" An audio visual presentation of The American and International Markets including Interstoff and Pret-a-Porter. Co-Chairmen: Grace Van Dyke (Commentator), The Wool Bureau; and Harriette Ford, Hollywood Vassarette. Prices: \$10,00, members; \$12.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CINEMA I (59TH & 60TH STS) 1001 THIRD AVENUE
Jan. 24 9:30 P.M.	VALENTINO COUTURE SHOWING, 24, VIA GREGORIANA, ROME, By invitation. Contact: Hermine Mariaux, 737-5810.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 24 5:30 P.M.	SPRING SHOWINGS OF BRIDAL FASHIONS Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Thursday Jan. 24 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 2:00. By reservation. Contact: Bill Levin.239-4155.	GIORGIO DI SANT'ANGELO (G.M.B. FASHIONS)	550 SEVENTH AVENUE NEW SHOWROOM-9TH FLOOR
Jan. 26	CHICAGO SUMMER READY-TO-WEAR MARKET WEEK (Jan. 26-29)		
Saturday Jan. 26- Jan. 31	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Summer market. Contact: (214)-637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Sunday Jan. 27- Jan. 29	N.Y. SHOE SHOW: FOOTWEAR FASHION WEEK Jointly sponsored by American Footwear Industries Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America. Contact: Reno Ravenna, Manager, Hotel Plaza, Suite 520, PL 9-3000.	NAT'L SHOE RETAILERS ASSOCIATION	WALDORF-ASTORIA & HOTEL PLAZA
Sunday Jan. 27- Jan. 30	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Paul Josephson, 33 N. Fullterotn Ave., Montclair, N.J. 201-746-8080. Also, at N.Y. Coliseum, 59th St. & Columbus Circle. Contact: 737-3231.		
Beginning Monday Jan. 28	SPRING AND SUMMER COUTURE SHOWINGS IN PARIS (Tentative Schedule) Contact: Chambre Syndicale de la Haute Couture Parisienne 100 rue du Fauborg St. Honore, Paris, VIII, France. Mon., Jan. 28: 10:30, Dior Tues., Jan. 29: 10:30 Givenchy; 10:45 Ricci; 2:30 Ungaro; 3:00 Lanvin, Balmain 3:30 Chanel (USA) Wed., Jan. 30: 9:30 Patou; 11:30 Feraud; 3:00 Venet; 5:30 Laroche; Courreges Thurs., Jan. 31: 11:00 Cardin; 2:00 Courreges; 5:30 St. Laurent Fri., Feb. 1: 10:00 Courreges; 10:30 Gres; 3:00 Courreges		
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 28	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Ethel Shieff, BR 9-8575.	MR. BLACKWELL (710 SO. LOS ANGELES ST)	530 SEVENTH AVENUE SHOWROOM- 21ST FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Daytime and evening fashions, designed by Jay Anderson and Fred Ackerman. Contact: Mrs. Walker, 947-0964. Publicity: Margaret Hodge, 758-9230.	POSH, INC. (JAY ANDERSON)	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-6295.	KEN SCOTT USA	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Jan. 29 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 29 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation, thereafter by appointment.	CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Publicity: Joanne Creveling, 586-2377.
Tuesday Jan. 29 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also Feb. 4 at 2:30 by reservation.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH 4-1872.
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTIONS Continuous showings by appointment.	DIVIDENDS (DIVISION OF LEW PRINCE OF ALDRICH, INC.)	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH 4-1872.
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: Gertrude, PE 6-5547.
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Richard Blauner, 239-9494.
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: 244-3558.
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: LO 4-9194.
Jan. 30	12:00 Noon, BEENE BAG, (2nd show),	550 Seventh Ave.,	4th fl, LW 4-0454.
Wednesday Jan. 30 12:30 P.M. Luncheon	FUR COLLECTION AT LUNCHEON Resort and Spring collection. Reservations (\$7.50): Ellen Perl, TE 2-8212.	MR. UMBA FOR CARILLON	BARBETTA RESTAURANT 321 WEST 46TH STREET CI 6-9171. Publicity:
Wednesday Jan. 30 1:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also Feb. 5 at 1:00 P.M. by reservation.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 524-0237.
Wednesday Jan. 30 2:30 P.M.	OPENING OF SUMMER COUTURE COLLECTION By invitation. Contact: Marilyn Pignoni, LA 4-9350.	OSCAR DE LA RENTA INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Jan. 31 9:30 A.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Also 1:30 P.M. (buyers) by reservation.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: 221-6252.
Jan. 31	1:30 P.M. STEPHEN BURROWS,	550 Seventh Ave.,	23rd floor, 221-6252.
Thursday Jan. 31 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-5424.	OSCAR DE LA RENTA II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Feb. 4	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show),	530 7th, 12th fl,	CH 4-1872

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Including a special collection designed by Mary Ann Restivo. Continuous showings by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: Carole Nussenbaum, 354-0026.	D D DOMINICK SPORTSWEAR COMPONENTS	525 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Feb. 4	SUMMER COLLECTION IN NEW YORK By appointment. Contact: (213) 627-0806(L.A.): 335-5053 (N.Y.)	HELGA	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: 868-2880.	PAPILLON	530 SEVENTH AVENUE SHOWROOM -4TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Designed by Adarsh and Surjit Gill. Contact: 758-8301.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 4	CALIFORNIA COLLECTION IN NEW YORK Summer collection. By appointment. Contact: Paul Scott (213) 623-8112 (LA)	ERNST STRAUSS SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001
Feb. 4- Feb. 7	10TH MAIT ITALIAN KNITWEAR EXHIBITION AT STROZZI PALACE, FLORENCE, ITALY Contact: Centro di Firenze per la Moda Italian 50121 Viale Gramsci 9/2 679183		
Feb. 5	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl, 524-0237		
Tuesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 5	OPENING OF SUMMER COLLECTION By appointment. Contact: Harold Davis or Herman Seigenfeld, 524-6968.	BILL BLASS LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Feb. 6	12:00 Noon, BEENE BAG (3rd show), 550 Seventh Ave. 4th fl, LW 4-0454		
Feb. 6	2:00 P.M., GIORGIO DI SANT'ANGELO (2nd show), 550 Seventh, 9th fl, 239-4155		
Wednesday Feb. 6- Feb. 10	SIXTEENTH ANNUAL MENSWEAR PRESS PREVIEW Spring-Summer press preview, in conjunction with Menswear Retailers of America convention (Feb. 7-10) Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	STATLER HILTON HOTEL DALLAS, TEXAS
Wed., Feb. 6: 3:00 MANHATTAN INDUSTRIES; Dinner HAGGAR			
Thurs., Feb. 7: Breakfast MICHAELS/STERN; 9:00 MFA CLINIC #1; Lunch MONTGOMERY WARD; 3:00 FIBER FABRIC SESSION; Dinner TREVIRA			
Fri., Feb. 8: Breakfast CURLEE; 9:00 MFA CLINIC # 2; Lunch VAN HEUSEN; Dinner SEARS			
Sat., Feb. 9: Breakfast AMERICAN PRINTED FABRICS COUNCIL; 9:00 MFA CLINIC #3; Lunch HART SCHAFFNER & MARX; Dinner CELANESE			
Sun., Feb. 10: Breakfast BEAUNIT/CRICKETEER; 9:00 Designers' Showing: JOHN WEITZ FOR PALM BEACH; EGON VON FURSTENBERG, BILL KAISERMAN FOR RAFAEL, JOSHUA GESSEL FOR BAWI; DIMITRI, OSCAR DE LA RENTA; Luncheon Designers Hosts			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 7 11:30 A.M. & 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also 3:00 P.M. (Buyers show) by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Feb. 7	3:00 P.M., HALSTON (Buyers)	550 Seventh Ave., 14th fl,	354-6340
Saturday Feb. 9- Feb. 12	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon European de l'Habillement Masculin presentation by more than 600 exhibitors of fashions for men, women, young men and boys. Also 18th semi-annual presentation by more than 200 children's wear designers. Press-French Apparel Center, 11 West 42nd St., 354-8620. Buyers: French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES RENAN HALL-PARIS XI
Monday Feb. 11- Feb. 15	TENTH ANNUAL TEL AVIV FASHION WEEK Featuring collections of 91 Israeli manufacturers in women's, men's, children and infants wear including knitwear, sportswear, coats and suits, leisure wear, leatherwear, rainwear, swim and beach wear, lingerie, fabrics and accessories, for Fall/ Winter 1974. Contact: Jeanette Gottlieb or Serena Pavkovic, 594-5215.	GOVT. OF ISRAEL TRADE CENTER (111 WEST 40TH ST.)	TEL AVIV HILTON HOTEL TEL AVIV, ISRAEL
Feb. 12- Feb. 14	NATIONAL NOTIONS ASSN SHOW IN LAS VEGAS AT M.B.M. GRAND HOTEL Contact: Diane Mandile, 350 Fifth Ave., PE 6-8820		
Wednesday Feb. 13 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE Spring-Summer collection. Press by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	2ND FLOOR
Feb. 22- Feb. 24	MEN'S FASHION WEEK IN COLOGNE Contact: German American Chamber of Commerce, 582-7788.		
March 3- March 8	SEVENTH ANNUAL READY-TO-WEAR RESTIVAL IN HONG KONG Contact: Hong Kong Trade & Development, 548 Fifth Ave., 582-6610.		
Sunday March 24- March 28	48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE, FLORENCE, ITALY Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2, Tel: 679-193		
Sunday March 24- March 28	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman Associates, (U.S. Representative), 30 Journal Square, Jersey City, N.J. OL 3-3304.		
Saturday March 30- April 4	PRET-A-PORTER SHOWINGS IN PARIS International ready-to-wear showings in Paris. Contact: Paris-Bruno de Rosselli, Federation Francais des Industries du Vetement, 69 rue de Richelieu, 75, Paris 2. Contact: (NY) French Trade Shows, 1350 Sixth Ave., 582-4960. Press--French Apparel Center, 354-8620.	SALON INTERNATIONAL DU PRET A PORTER FEMININ	PARC DES EXPOSITIONES PORTE DE VERSAILLES

OUT OF DATE ORDER

<u>Beginning</u> Monday Jan. 7	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF N.C.; TANNERWAY; TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
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